

74TH ANNUAL MIAAP CONFERENCE

EXHIBITOR + SPONSOR OPPORTUNITIES

FRIDAY SEPTEMBER 5-7, 2024
Kalamazoo, MI



MICHIGAN CHAPTER
American Academy of Pediatrics

General Information

Partnering with MIAAP allows you to reach pediatric health care providers statewide. We offer in person and virtual options at multiple levels to ensure there is a way to partner with MIAAP that works for you!

Eligibility

The Michigan Chapter American Academy of Pediatrics reserves the right to determine the eligibility of any company, product and promotion, or part thereof, that, in their opinion, is not in keeping with the character and purpose of the conference.

Conference Details

The MIAAP Annual Conference is the premier pediatric event in Michigan. It is a two day in-person conference for our members at the Radisson in Kalamazoo, MI. Membership is made up of both pediatricians and pediatric specialists.

Exhibitors will get two social lunch hours with members, and 3 exhibitor breaks that totaling 95 minutes.

Venue & Schedule (schedule subject to change)

Radisson Kalamazoo 100 W Michigan Ave Kalamazoo, MI

Set up: 9.5.24 12:00pm – 5:00pm

Exhibit times: FRI 10:30am–11:05am | 2:40pm –3:00pm

SAT 10:00am–10:30am

Tear Down: 9.7.24 11:00am–2:00pm

*a discounted block of rooms will be available at the Radisson

Exhibitor Opportunities

Exhibitors have a unique opportunity to engage pediatricians and share information about products and services that will enhance pediatric care and provide ease and efficiency in the pediatric care setting. You are a valued partner helping us fulfill our mission to improve the physical, mental, emotional and social health of every child in Michigan.

Thank you for your interest in exhibiting at MIAAP's 2024 Annual Conference. MIAAP is thrilled to be returning to an in-person event. We're looking forward to seeing your smiling faces in September.

Bronze (non-profit only) \$600

- One **10ft x 10ft** exhibitor booth (**6 ft table, linen + 2 chairs provided**)
- Logo in MIAAP attendee program, exhibitor sign, rolling power point
- Logo and website link on MIAAP website for 6 months post-conference

Silver \$1,000

- All Bronze Package +
- One ad in MIAAP weekly newsletter

Gold \$1,500

- All Bronze and Silver Package +
- Two ads in MIAAP weekly newsletter
- Flyer/brochure included in Attendee packet

Platinum \$2,500

- All Bronze and Silver Package +
- Half page ad in the MIAAP attendee program
- Ad in 4 MIAAP E-newsletters
- Invitation for 2 to the MIAAP President's Reception

Sponsor Opportunities

Breakfast \$900 (2)

Breakfast is served in the exhibitor area. Our attendees are encouraged to mingle with exhibitors before heading into the general session room.

Breakfast Sponsorship includes:

- Verbal acknowledgment before and after meal
- 1/4 page ad in the attendee program
- Large sign with logo at meal service

Lunch \$1,500 (2)

Our social lunch begins with MIAAP Chapter and District updates and moves into networking and social meal time between exhibitors and attendees.

Lunch sponsorship includes:

- Sponsor introduces lunch and is given 2 minute remark time
- Sponsor video (3 minutes or less) played at lunch
- Seat at table with MIAAP board president
- Brochure, flyer, or swag item at each place setting

Morning and Afternoon Snack Break \$500 (4)

During designated exhibitor breaks, attendees are able to grab a snack and mingle with exhibitors.

Snack Break Sponsorship includes:

- Logo prominently displayed on snack table
- Snacks provided near your exhibit space to increase booth traffic

Poster Presentations \$500 (1)

The poster presentations offer medical students and residents a way to communicate their research and understanding of a topic in a concise and visually engaging format.

Poster Sponsorship includes:

- Large sign acknowledging sponsorship
- Verbal acknowledgment at President's Reception
- 2 invitations to Presidents Reception

Sponsor Opportunities

Totebags \$600 (1)

Tote bags will feature sponsor logo and may be provided by the sponsor or ordered by MIAAP. They are handed out to each attendee at registration with the attendee packet.

Attendee Packet \$600 (1)

Attendee packets will feature a full page ad on the back cover for the attendee packet sponsor + one 1/2 page ad inside. Attendee packets are handed out to every attendee and exhibitor.

Hand Sanitizer \$250 (1)

Sponsor provided hand sanitizer will be included in attendee welcome bags.

Notepads \$250 (2)

Sponsor provided notepads will be included in attendee packets or at each table seating at the conference.

Pens \$150 (2)

Sponsor provided pens will be included in attendee packets or at each table seating at the conference.

Registration

Please visit miaap.org/exhibitors to fill out the exhibitor commitment form OR fill out the attached commitment form and submit it to Emily Rambo at emily.rambo@miaap.org.

If you have any questions or concerns please contact Emily Rambo at emily.rambo@miaap.org or 517-449-7128



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2024 MIAAP Annual Conference Commitment Form

EXHIBITOR INFORMATION

THIS INFORMATION WILL APPEAR IN CONFERENCE PUBLICATIONS EXACTLY AS YOU PROVIDE IT. PLEASE PRINT LEGIBLY

Company: _____

Address: _____

City, State, Zip: _____

Phone: _____

Fax: _____

E-mail: _____

Website/URL: _____

PRIMARY CONTACT: THIS PERSON WILL BE THE PRIMARY POINT OF COMMUNICATIONS AND WILL BE SENT ALL INFORMATION RELATED TO YOUR PARTICIPATION.

Contact Name & Title: _____

Contact Phone: _____

Contact E-mail: _____

EXHIBIT & PARTNERSHIP PACKAGES

Please indicate your participation level below:

- Platinum \$2,500
- Gold \$1,500
- Silver \$1,000
- Bronze (non-profit only) \$600

ADDITIONAL SPONSORSHIP OPPORTUNITIES

- Friday Breakfast \$900
- Saturday Breakfast \$900
- Friday Lunch \$1,500
- Saturday Lunch \$1,500
- Snack Breaks (4) \$500
- Tote bags \$600
- Attendee Packets \$600
- Poster Presentations \$500
- Hand Sanitizer \$250
- Notepads (3) \$250
- Pens (1) \$150



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PAYMENT SUMMARY

PARTNERSHIP PACKAGE \$ + SPONSORSHIP \$

+ ADDITIONAL SPONSORSHIP \$ = TOTAL \$

Payment Information

A check in the amount of \$ is enclosed. Please make checks payable to MIAAP and mail to MIAAP, Emily Rambo, 106 W Allegan, STE 310, Lansing, MI 48933. Please include your signed commitment form.

To pay with a credit card, click here: miap.org/exhibitors. If you require an invoice, please indicate the name and contact information of the person to whom an invoice should be sent:

Name: _____

Email: _____

Phone: _____

Payment deadline: August 1, 2024 to secure your exhibit space

Cancellation Policy: Exhibitors may cancel as follows:

\$50 cancellation fee until July 1, 2024

\$100 cancellation fee after July 1 until September 1, 2024

There will be no refunds for cancellations after August 25th, 2024

Do you require a W-9 form? Yes No

Will you be submitting your ad or logo? Yes No

Name of exhibitor staff that will be in-person at the Radisson: